

How can your company achieve its full potential for growth? Take the Kakushin Self Assessment and find out.

**For each of the following statements, please rate your organization on a scale of 1-5 with
1 meaning “Describes my organization to a high degree”
5 meaning “Does not describe my organization at all”**

- Our people, including company leaders, consistently step out of their comfort zones to generate creativity and expand the playing field for employees.
- We enjoy sales growth each year that exceeds the trend of past performance.
- The business planning process and related incentive compensation plans drive risk taking, creativity and expand the growth potential of the business.
- Our employee’s desire to contribute their ideas and to make a difference for the company is always honored and encouraged by our leadership team.
- Efforts and contributions of our people are consistently recognized, communicated and appreciated by the company.
- Our culture compels us to develop and implement innovation initiatives on a consistent basis.
- Our organization is fully aware and aligned with the company’s most pressing goals and change programs.

If your rating on any of these questions is higher than 1, your business performance can be accelerated, perhaps significantly accelerated, with assistance from the Kakushin Institute.

Contact our President to find out how.

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